

## **Dear Prospective Sponsor:**

Sport has always been a positive environment to foster team work and leadership skills, build lasting friendships, and proven to help relieve stress and reduce depression. Unfortunately, the sports world remains a very hostile environment for LGBT players, coaches, fans and allies. To help create safe zones for these LGBT community members, local clubs such as, Portland Gay Volleyball Club (PGVC), form and become members of the North American Gay Volleyball Association (NAGVA), a larger "parent club" that guides and helps us learn and teach others to take pride in ourselves. Since 1991, Portland Gay Volleyball Club has hosted Portland Fall Ball, which is sanctioned by NAGVA. The tournament draws teams from across the U.S., Canada, Mexico, and Puerto Rico. In 2010, PGVC members helped plan and manage NAGVA Championships at the Oregon Convention Center which was attended by 138 teams across 4 Divisions. Members of our organization have represented and won medals in all levels at the City, Regional, and National level, as well as the International level, by attending events like the Gay Games, World OutGames, and the EuroGames. Staying involved with volleyball is more than a recreational hobby to our members - we dedicate our time and resources to help educate, break down barriers in the sports world, and most importantly, support the LGBT athletes and community locally and globally.

We are expanding our tournament hosting vision beyond our region, due to NAGVA membership desire and the dreams of our late friend, Jim Moore, President of South Bay Volleyball Club in San Jose, CA. Jim was the originator of this tournament and worked relentlessly for almost two years. He was approved to host a NAGVA sanctioned tournament in Hawaii but passed before he could see his trailblazing dream come to life. His work and dedication to the sport of volleyball and growing our community was well known and is the driving spirit behind the tournament. Jim was a mentor and friend to all the Directors, volunteers, and athletes who have stepped up to complete his work. On December 9<sup>th</sup> and 10<sup>th</sup>, 2017, we will host the inaugural NAGVA sanctioned "Na Hoa Aloha Volleyball Invitational" in Honolulu, Hawaii. Hoa Aloha means "beloved friend", someone who is more like family. This tournament is a tribute to a person who was a respected community leader, mentor, friend, and family member to everyone involved. Our tournaments are open to any athlete who become a member, regardless of sexual preference or gender. Teams can be comprised of a mix of all genders provided they compete in their correct skill level and are members in good standing. To further support our club mission and embrace the true spirit of Aloha we will also have a Women's Division for our transgendered athletes and female allies.

PGVC is a volunteer led non-profit and often requires tournament expenses to be paid out-of-pocket. All proceeds either fund tournaments entirely or facilitate awards, giveaways to the players or to seed future tournaments and/or social events. Support from corporate sponsors is important to successfully host a tournament that is both cost-effective for the participants and financially sound. We are looking for support and sponsorship from companies that align with diversity and inclusion. During the tournament weekend in Honolulu, we will host a registration party at Scarlet Honolulu on Friday, December 8<sup>th</sup>, a Pa'ina in the Valley" Saturday brunch, a seeding event on Saturday evening (also at Scarlet Honolulu), and we hope to offer a luau style awards banquet on Sunday after tournament play concludes *(location TBD)*. Many of the athletes will be visiting Hawaii for the first time and with your help, we could offer lower-cost registration fees as well as assisting in their cultural experience and showcase your commitment to health and wellness as well as diversity and inclusion.

In this sponsorship proposal, we have further discussed details of our club activities, events, and past achievements. We have also outlined different packages that are individually tailored to meet our sponsors' requirements which include brand awareness, corporate image, customer/employee relations and community relations. Our sponsorship partners will benefit from both an association with a nationally recognized organization and a successful volleyball club who will have the privilege of hosting a tournament on the Mainland United States *and* in the State of Hawaii. With the range of leagues and tournaments our club participates in, as well as the cultural diversity of our membership, being associated with our club offers a great amount of exposure. We hope this proposal convinces you that there is no better sport event to sponsor than Portland Gay Volleyball Club's "Na Hoa Aloha Volleyball Invitational".

If I can provide additional information to encourage consideration of any of sponsorship opportunities, please feel free to contact me at (503) 860-2966. I would be happy to speak with you or your committee to present this proposal. If you are ready to partner with us or make a general donation, we have set up a payment page at www.pgvc.org/sponsor. Please be sure to use the email address you would like us to send a receipt of your donation / purchase.

Thank you for considering our Sponsorship Proposal. We very much look forward to hearing from you and developing a fruitful partnership beneficial for both parties involved.

Most Sincerely,

Dale Agbayani
Vice President and Director of Tournaments, "PGVC Fall Ball"
Co-Director and Head of Player Experience, "Na Hoa Aloha Volleyball Invitational"

Enclosure: Sponsorship Opportunities Proposal